



Your Website Score

Review of Bbc.com

Generated on 2026-10-13

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





Title Tag



BBC Home - Breaking News, World News, US News, Sports, Business, Innovation, Climate, Culture, Travel, Video & Audio

Length: 116 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Visit BBC for trusted reporting on the latest world and US news, sports, business, climate, innovation, culture and much more.

Length: 126 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview



[BBC Home - Breaking News, World News, US News, Sports, Business, Innovation, Climate, Culture, Travel, Video & Audio](#)

[bbc.com/](#)

Visit BBC for trusted reporting on the latest world and US news, sports, business, climate, innovation, culture and much more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H2> Russia's offensive ability is broken, Kyiv's former top general tells BBC </H2>

<H2> Breaking Bad actor RJ Mitte dies aged 34 </H2>

<H2> One dead and several hurt after rollercoaster incident at Six Flags </H2>

<H2> US emergency call records reveal confusion after failed execution of Christa Pike </H2>

<H2> Ship sinks in new drone attack off Bulgaria, PM summons Russian ambassador </H2>

<H2> India 'cockroach' leaders detained after entering barricaded protest site </H2>

<H2> Watch: US man eyes pumpkin world record after fifth contest win </H2>

<H2> Only from the BBC </H2>

<H2> Why it's easy to eat 30 plants a week - and how it transformed our family dinner </H2>

<H2> 'The legend is so strong': The truth about France's most famous 'alchemist' </H2>

<H2> recommended audio </H2>

<H2> The Global Story </H2>

<H2> Global News Podcast </H2>

<H2> You're Dead to Me </H2>

<H2> Witness History </H2>

<H2> The Climate Question </H2>

<H2> Witness History </H2>

<H2> Witness History </H2>

<H2> The Interface </H2>

<H2> More or Less </H2>

<H2> Witness History </H2>

<H2> The Interview </H2>

<H2> History's Heroes </H2>

<H2> More news </H2>

<H2> Immigration agents search congresswoman Ilhan Omar's home </H2>

<H2> Death threats and isolation - the cost of fighting sexual violence in Iraq </H2>

<H2> Crew searching for Amelia Earhart arrives at crab-infested island </H2>

<H2> Dating app Bumble in \$1bn takeover talks, say reports </H2>

<H2> Jordan 'Last Dance' jersey sells for record £10.6m </H2>

<H2> US actress Selma Blair accused of assault after incident with flight attendants </H2>

<H2> An insurance policy with no guarantee - the complex issue of egg freezing in sport </H2>

<H2> I earn £120,000 a year making social media videos go viral </H2>

<H2> Must watch </H2>

<H2> BBC on the scene as agents search Congresswoman Ilhan Omar's home </H2>

<H2> Emergency calls from botched Christa Pike execution released to US media </H2>

<H2> Watch: What could Trump's energy ceasefire mean for Ukraine? </H2>

<H2> Why is it so hard to fight the Houthis? </H2>

<H2> BBC's Orla Guerin travels with Yemen's southern national security forces through desert battlefield </H2>

<H2> Storm Rachel batters Southern California, brings flooding to Las Vegas </H2>

<H2> Watch: CCTV shows people take cover as missile hits Riyadh airport </H2>

<H2> Watch: How did Roman Abramovich's advisors help hide his wealth? </H2>

<H2> In History </H2>

<H2> The Viking explorers who reached the Americas 500 years before Columbus </H2>

<H2> Dizzying heights </H2>

<H2> What it's like to sleep at 4,554m in Europe's highest mountain stay </H2>

<H2> Mountain biking on the top of the world in Nepal </H2>

<H2> Italy's hidden museums in the clouds </H2>

<H2> Travel </H2>

<H2> The man hiking the globe in search of the world's rarest cheeses </H2>

<H2> US & Canada News </H2>

<H2> Where the US midterm elections will be won and lost </H2>

<H2> Trump says Kimberly Guilfoyle could be fired as Greece envoy after alleged misconduct </H2>

<H2> Analysis: Trump's global headaches worsen weeks before crucial elections </H2>

<H2> Why the US is bringing back firing squads </H2>

<H2> More World News </H2>

<H2> A number of deaths reported after house fire </H2>

<H2> Ex-president named leader of new DR Congo rebel coalition </H2>

<H2> Who are the Houthis and what do they want? </H2>

<H2> Saudi minister vows 'serious response' to Houthi attacks on airports </H2>

<H2> Business </H2>

<H2> Why some have no choice but to pay costly oil prices </H2>

<H2> I've been with my boyfriend for two years and don't know his salary </H2>

<H2> Nvidia-backed data centre firm scraps IPO as AI valuation concerns deepen </H2>

<H2> Why are more roofs not made of solar tiles? </H2>

<H2> Technology </H2>

<H2> Phase Eight and Hobbs owner hit by cyber-attack, as H&M probes separate hack claim </H2>

<H2> AI minister warns 'likely' UK's cyber defences will be breached </H2>

<H2> King warns malicious online actors are evolving tactics </H2>

<H2> How drones are hunting fires hidden beneath the Cairngorms </H2>

<H2> Latest Sport Audio </H2>

<H2> Football Daily </H2>

<H2> BBC Women's Football Weekly </H2>

<H2> Test Match Special </H2>

<H2> F1: Chequered Flag </H2>

<H2> F1: Chequered Flag </H2>

<H2> Football Daily </H2>

<H2> Football Daily </H2>

<H2> F1: Chequered Flag </H2>

<H2> Football Daily </H2>

<H2> Rugby Union Weekly </H2>

<H2> Football Daily </H2>

<H2> BBC Women's Football Weekly </H2>

<H2> Sport </H2>

<H2> How much did Man City's rule breaking cost your team? </H2>

<H2> Rwanda to host F1's first race in Africa since 1993 </H2>

<H2> The star is Luis Enrique - inside the plans to keep PSG at the top </H2>

<H2> South Africa attempt to deny Australia on final day - Test scorecard </H2>

<H2> Health </H2>

<H2> Temperature may trump light for shaping sleep </H2>

<H2> Why a global outbreak of plague is unlikely </H2>

<H2> What blood sugar spikes reveal about your health </H2>

<H2> Five simple ways to keep your neck healthy </H2>

<H2> Culture </H2>

<H2> Nine images capturing 100 years of Bel-Air </H2>

<H2> Cracking voice, Gromit: Dog to speak at last </H2>

<H2> Raye hits back at ticket touts who 'overwhelmed' sign-up for Albert Hall show </H2>

<H2> 1970s theatre 'not worth spending millions on' </H2>

<H2> Travel </H2>

<H2> The ghost town that almost became Aspen </H2>

<H2> Why don't Scandinavians say please? </H2>

<H2> Decades before Salem, Connecticut was hunting for witches </H2>

<H2> Canada's bizarre mummified toe cocktail </H2>

<H2> Watch </H2>

<H2> A close look at the Bayeux Tapestry's dramatic scenes </H2>

<H2> Arts </H2>

<H2> 'Bold and inventive' Canadian poet Anne Carson wins Nobel Literature Prize </H2>

<H2> How the goddess Aphrodite became a controversial symbol of love and sex </H2>

<H2> Four things Jane Austen adaptations get wrong - according to experts </H2>

<H2> JRR Tolkien on 'the most tragic moment' in The Lord of the Rings </H2>

<H2> Earth </H2>

<H2> The US wastes millions of tonnes of rice each year. Now people are building homes with it </H2>

<H2> The penguins thriving in an active volcano </H2>

<H2> Yoga bears to resting owl face: 10 of the funniest animal photos of 2026 </H2>

<H2> Great white sharks are heading north. Canadians are having to learn to live with them </H2>

<H2> Video </H2>

<H2> The Tuscan nonna teaching the internet to cook </H2>

<H2> Meet the dogs learning to run with assistive mobility tech </H2>

<H2> The stunning Austrian castle once ruled by robber barons </H2>

<H2> Learning the ancient art of survival in the Scottish Highlands </H2>

<H2> World's Table </H2>

<H2> Why travellers are obsessed with foreign supermarkets </H2>

<H2> The five meals Andrew Zimmern will never forget </H2>

<H2> Why Estonians invite strangers into their back yards each summer </H2>

<H2> 'NonnaMaxxing': Tourists are paying to travel like grandmothers </H2>

<H2> Discover more from the BBC </H2>

<H2> The best of the BBC, delivered to you </H2>

<H2> Future Earth </H2>

<H2> How to Sleep Better </H2>

<H2> Sign up to World of Business </H2>

<H2> Get The Essential List </H2>

<H2> Stream the best of British TV </H2>

<H2> Watch Documentaries </H2>

<H2> Download the BBC app </H2>

<H2> Register for a BBC account </H2>

<H3> Are we really living in unprecedented times? </H3>

<H3> Annual dementia cases could double by 2050 </H3>

<H3> New: The Hitler Diaries Scandal (from The History Podcast) </H3>

<H3> The first monkeys to survive space travel </H3>

<H3> Are we ready for a super El Niño? </H3>

<H3> The boy behind the creation of the Winnie-the-Pooh books </H3>

<H3> How rats were trained to clear landmines </H3>

<H3> Facebook whistleblower Frances Haugen on the real Social Reckoning. </H3>

<H3> Is the UK state pension really the lowest in Europe? </H3>

<H3> The mirrors that lit up a dark Norwegian town </H3>

<H3> Shami Chakrabarti, human rights lawyer: Healthy democracies need a free media </H3>

<H3> Madeleine Riffaud's Defiant Resistance </H3>

<H3> MNC: Man City defiant, Fulham struggling & Seedorf in Brazil </H3>

<H3> Lionesses on track, Cuthbert returns and Kirby on Brighton's start </H3>

<H3> Rob Key on Carse, contracts, and England coaches </H3>

<H3> Singapore GP Review: Who would shine under the lights? </H3>

<H3> Singapore GP Saturday Review: Sprint chaos & who would take pole? </H3>

<H3> Martin Odegaard - The Football Interview </H3>

<H3> TCV: Man City's return & a prank in Istanbul </H3>

<H3> Singapore GP Preview: Software, Sprints & Penalties </H3>

<H3> The Brighton Blueprint: How to Compete with Football's Giants </H3>

<H3> Peter O'Mahony: How Schmidt changed me, World Cup pain & the cost of success </H3>

<H3> Spygate: Eckert free to continue as Southampton manager </H3>

<H3> Lionesses special: Esme Morgan & the next-gen midfielders </H3>

<H3> The BBC is in multiple languages </H3>

<H4> Read the BBC In your own language </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

news 54 world 9 after 9 agous 7 mountain 7
 sport 6 about 6 were 6 football 6 chequered 6
 travel 5 live 5 global 5 could 5 will 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

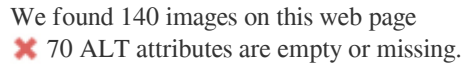
It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
news	54	✓	✓	✓
world	9	✓	✓	✓
after	9	✗	✗	✓
agous	7	✗	✗	✗
mountain	7	✗	✗	✓
sport	6	✓	✓	✓
about	6	✗	✗	✓
were	6	✗	✗	✓
football	6	✗	✗	✓
chequered	6	✗	✗	✓
travel	5	✓	✗	✓
live	5	✗	✗	✓
global	5	✗	✗	✓
could	5	✗	✗	✓
will	5	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png
https://static.files.bbc.co.uk/bbcdotcom/web/20261005-153342-40cbc1e8b4-web-3.23.0-2/grey-placeholder.png



Text/HTML Ratio

HTML to Text Ratio is: **2.66%**

Alt  text is used to describe images to give the search engine crawlers (and the visually impaired).

Text content size 17190 bytes

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Total HTML size 646350 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 631 KB to 90 KB (85.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



IP Canonicalization

No your domain IP 151.101.0.81 does not redirect to bbc.com



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



URL Rewrite

Good, all URLs look clean and friendly



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://bbc.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://bbc.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 37 Years, 90 Days

Created Date: 15th-Jul-1989

Updated Date: 6th-Jul-2021

Expiry Date: 14th-Jul-2030

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



`http://bbc.com`

Length: 3 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., `http://www.mysite.com/en/products`).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

631 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.21 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: EN-GB



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

 Domain Availability

Domains (TLD)	Status
bbc.net	Already Registered
bbc.org	Already Registered
bbc.biz	Already Registered
bbc.us	Already Registered
bbc.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

 Typo Availability

Domains (TLD)	Status
bc.com	Already Registered
vbc.com	Already Registered
fb.com	Already Registered
gbc.com	Already Registered
hbc.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
151.101.0.81	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  BBCGlobalFB

 Twitter:  Bbc

 Instagram:  Bbcglobal

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

⚙⚙⚙

No Global Rank

A low rank means that your website gets a lot of visitors.
Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

⚙⚙⚙

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.
This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

⚙⚙⚙

\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links

We found a total of 267 links including both internal & external links of your site

Anchor	Type	Follow
British Broadcasting Corporation	Internal Links	Dofollow
News	Internal Links	Dofollow
Sport	Internal Links	Dofollow
Business	Internal Links	Dofollow
Technology	Internal Links	Dofollow
Health	Internal Links	Dofollow
Culture	Internal Links	Dofollow
Arts	Internal Links	Dofollow
Travel	Internal Links	Dofollow
Earth	Internal Links	Dofollow
Audio	Internal Links	Dofollow
Video	Internal Links	Dofollow
Live	Internal Links	Dofollow
Home	Internal Links	Dofollow
US & Canada	Internal Links	Dofollow
UK	Internal Links	Dofollow
UK Politics	Internal Links	Dofollow
England	Internal Links	Dofollow
N. Ireland	Internal Links	Dofollow
N. Ireland Politics	Internal Links	Dofollow
Scotland	Internal Links	Dofollow
Scotland Politics	Internal Links	Dofollow
Wales	Internal Links	Dofollow
Wales Politics	Internal Links	Dofollow
Africa	Internal Links	Dofollow
Asia	Internal Links	Dofollow
China	Internal Links	Dofollow
India	Internal Links	Dofollow
Australia	Internal Links	Dofollow
Europe	Internal Links	Dofollow
Latin America	Internal Links	Dofollow
Middle East	Internal Links	Dofollow
In Pictures	Internal Links	Dofollow
BBC InDepth	Internal Links	Dofollow
BBC Verify	Internal Links	Dofollow
World of Business	Internal Links	Dofollow
Technology of Business	Internal Links	Dofollow
NYSE Opening Bell	Internal Links	Dofollow
Artificial Intelligence	Internal Links	Dofollow
Intelligence Revolution	Internal Links	Dofollow
AI v the Mind	Internal Links	Dofollow
Tech Now	Internal Links	Dofollow
Film & TV	Internal Links	Dofollow
Music	Internal Links	Dofollow
Art & Design	Internal Links	Dofollow
Style	Internal Links	Dofollow
Books	Internal Links	Dofollow

Entertainment News	Internal Links	Dofollow
Arts in Motion	Internal Links	Dofollow
Destinations	Internal Links	Dofollow
Africa	Internal Links	Dofollow
Antarctica	Internal Links	Dofollow
Asia	Internal Links	Dofollow
Australia and Pacific	Internal Links	Dofollow
Caribbean & Bermuda	Internal Links	Dofollow
Central America	Internal Links	Dofollow
Europe	Internal Links	Dofollow
Middle East	Internal Links	Dofollow
North America	Internal Links	Dofollow
South America	Internal Links	Dofollow
World's Table	Internal Links	Dofollow
Culture & Experiences	Internal Links	Dofollow
Adventures	Internal Links	Dofollow
The SpecialList	Internal Links	Dofollow
To the Ends of the Earth	Internal Links	Dofollow
Science	Internal Links	Dofollow
Natural Wonders	Internal Links	Dofollow
Climate Solutions	Internal Links	Dofollow
Sustainable Business	Internal Links	Dofollow
Green Living	Internal Links	Dofollow
Podcast Categories	Internal Links	Dofollow
Radio	Internal Links	Dofollow
Audio FAQs	Internal Links	Dofollow
BBC Maestro	Internal Links	Dofollow
Discover the World	Internal Links	Dofollow
Live News	Internal Links	Dofollow
Live Sport	Internal Links	Dofollow
Weather	Internal Links	Dofollow
Newsletters	Internal Links	Dofollow
Russia's offensive ability is broken, Kyiv's former top general tells BBC	Internal Links	Dofollow
Breaking Bad actor RJ Mitte dies aged 34 Mitte, who lived with cerebral palsy, starred as Walter White Jr in the Emmy-winning drama series.2 hrs ago US & Canada	Internal Links	Dofollow
One dead and several hurt after rollercoaster incident at Six Flags Aerial footage at the park after the incident shows a stuck rollercoaster with riders being helped off.8 hrs ago US & Canada	Internal Links	Dofollow
US emergency call records reveal confusion after failed execution of Christa Pike The killer of Colleen Slemmer was ultimately taken to hospital after two doses of lethal injection did not kill her.52 mins ago US & Canada	Internal Links	Dofollow
Ship sinks in new drone attack off Bulgaria, PM summons Russian ambassador Bulgaria's prime minister says two merchant ships were hit by drones and he suspects Russia was behind the attacks.1 hr ago Europe	Internal Links	Dofollow
India 'cockroach' leaders detained after entering barricaded protest site Protesters climbed over barricades in central Delhi to demand the election chief resign over revised voter lists.3 hrs ago India	Internal Links	Dofollow
Watch: US man eyes pumpkin world record after fifth contest win Horticulture teacher Travis Gienger hauled his pumpkin from Minnesota to Half Moon Bay, California where he won the annual event.6 hrs ago US & Canada	Internal Links	Dofollow
Why it's easy to eat 30 plants a week - and how it transformed our family dinner In the end, I overshot my target and ate a grand total of 51 plants.	Internal Links	Dofollow
'The legend is so strong': The truth about France's most famous 'alchemist' The myth of Nicolas and Pernelle Flamel, medieval Parisians said to have made gold with a philosophers' stone, sparked a centuries-long obsession. Here's the real story.	Internal Links	Dofollow

recommended audio	Internal Links	Dofollow
The Global StoryAre we really living in unprecedented times?	Internal Links	Dofollow
Global News PodcastAnnual dementia cases could double by 2050	Internal Links	Dofollow
You're Dead to MeNew: The Hitler Diaries Scandal (from The History Podcast)	Internal Links	Dofollow
Witness HistoryThe first monkeys to survive space travel	Internal Links	Dofollow
The Climate QuestionAre we ready for a super El Niño?	Internal Links	Dofollow
Witness HistoryThe boy behind the creation of the Winnie-the-Pooh books	Internal Links	Dofollow
Witness HistoryHow rats were trained to clear landmines	Internal Links	Dofollow
The InterfaceFacebook whistleblower Frances Haugen on the real Social Reckoning.	Internal Links	Dofollow
More or LessIs the UK state pension really the lowest in Europe?	Internal Links	Dofollow
Witness HistoryThe mirrors that lit up a dark Norwegian town	Internal Links	Dofollow
The InterviewShami Chakrabarti, human rights lawyer: Healthy democracies need a free media	Internal Links	Dofollow
History's HeroesMadeleine Riffaud's Defiant Resistance	Internal Links	Dofollow
More news	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Death threats and isolation - the cost of fighting sexual violence in Iraq Women say they share stories of abuse to highlight the issue, despite social pressure and safety fears.5 hrs ago Middle East	Internal Links	Dofollow
Crew searching for Amelia Earhart arrives at crab-infested island Researchers will sleep on their ship to avoid giant crabs that can lift heavy weights, split open coconuts, and may have played a role in Earhart's demise.12 hrs ago US & Canada	Internal Links	Dofollow
Dating app Bumble in \$1bn takeover talks, say reports The dating app which recently ditched its "women-first" chat rule could be bought by an investment firm.8 hrs ago Business	Internal Links	Dofollow
Jordan 'Last Dance' jersey sells for record £10.6m A Michael Jordan jersey from his 'Last Dance' season sells for \$14m (£10.6m), a record for a piece of basketball memorabilia.13 hrs ago Basketball	Internal Links	Dofollow
US actress Selma Blair accused of assault after incident with flight attendants The Legally Blonde star is investigated by the FBI following an alleged altercation on a flight from LA to New York.5 hrs ago US & Canada	Internal Links	Dofollow
An insurance policy with no guarantee - the complex issue of egg freezing in sport BBC Sport examines the potential benefits, risks and unanswered questions facing female athletes about egg freezing.5 hrs ago Netball	Internal Links	Dofollow
I earn £120,000 a year making social media videos go viral Social media "clippers" make short, vertical videos that appear on the likes of Instagram and TikTok.11 hrs ago Business	Internal Links	Dofollow
Must watch	Internal Links	Dofollow
BBC on the scene as agents search Congresswoman Ilhan Omar's home The BBC's Ione Wells reports from outside the Minnesota representative's home as several immigration agents were seen carrying boxes from the house to a van.US & Canada	Internal Links	Dofollow
Emergency calls from botched Christa Pike execution released to US media A series of calls, obtained by the Associated Press, reveal emergency services were delayed in reaching Pike.US & Canada	Internal Links	Dofollow
Watch: What could Trump's energy ceasefire mean for Ukraine? The BBC's Dan Johnson reports from Kyiv, where Ukrainians face another winter with electricity outages.Europe	Internal Links	Dofollow
Why is it so hard to fight the Houthis? Security correspondent Frank Gardner explains how the Iran-backed Houthis' precision strikes and guerrilla tactics have made it difficult for Saudi forces to gain the upper hand.Middle East	Internal Links	Dofollow
BBC's Orla Guerin travels with Yemen's southern national security forces through desert battlefield Orla Guerin travelled through Yemen, with forces loyal to its internationally recognised government, to a remote desert battlefield where Houthi rebels were dislodged just days ago.Middle East	Internal Links	Dofollow

Storm Rachel batters Southern California, brings flooding to Las Vegas Large waves from the post-tropical cyclone battered homes in Long Beach, and brought flooding to parts of Las Vegas near the famed Strip.US & Canada	Internal Links	Dofollow
Watch: CCTV shows people take cover as missile hits Riyadh airport Footage from inside the airport shows the moment the strike hit on Saturday.Middle East	Internal Links	Dofollow
Watch: How did Roman Abramovich's advisors help hide his wealth? Working with the Bureau of Investigative Journalism, BBC Panorama reveals how the Russian billionaire hid his wealth with the help of Deloitte.Europe	Internal Links	Dofollow
In History	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
What it's like to sleep at 4,554m in Europe's highest mountain stay You can sleep over at this historic mountain refuge straddling the Italy-Switzerland border – but only if you're willing to undertake a days-long, high-altitude icy mountain trek.	Internal Links	Dofollow
Mountain biking on the top of the world in Nepal A new adrenaline-fuelled experience is allowing travellers to see the Himalayas in a new way – and helping local Sherpa residents in the process.	Internal Links	Dofollow
Italy's hidden museums in the clouds In the Dolomites, mountaineering legend Reinhold Messner has turned his life story into a collection of high-altitude museums.	Internal Links	Dofollow
Travel	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
US & Canada News	Internal Links	Dofollow
Where the US midterm elections will be won and lost An in-depth look at the key polling, races and issues ahead of an election that will define Trump's final two years as president.	Internal Links	Dofollow
Trump says Kimberly Guilfoyle could be fired as Greece envoy after alleged misconduct	Internal Links	Dofollow
Analysis: Trump's global headaches worsen weeks before crucial elections	Internal Links	Dofollow
Why the US is bringing back firing squads	Internal Links	Dofollow
More World News	Internal Links	Dofollow
A number of deaths reported after house fire Firefighters and gardaí (Irish police) remain at the scene of an "ongoing evolving incident".	Internal Links	Dofollow
Ex-president named leader of new DR Congo rebel coalition	Internal Links	Dofollow
Who are the Houthis and what do they want?	Internal Links	Dofollow
Saudi minister vows 'serious response' to Houthi attacks on airports	Internal Links	Dofollow
Business	Internal Links	Dofollow
Why some have no choice but to pay costly oil prices The rural communities vulnerable to heating oil prices rises as the weather gets colder.	Internal Links	Dofollow
I've been with my boyfriend for two years and don't know his salary	Internal Links	Dofollow
Nvidia-backed data centre firm scraps IPO as AI valuation concerns deepen	Internal Links	Dofollow
Why are more roofs not made of solar tiles?	Internal Links	Dofollow
Technology	Internal Links	Dofollow
Phase Eight and Hobbs owner hit by cyber-attack, as H&M probes separate hack claim TFG London has apologised to customers for disruption after it identified a "cybersecurity incident" on Sunday.	Internal Links	Dofollow
AI minister warns 'likely' UK's cyber defences will be breached	Internal Links	Dofollow
King warns malicious online actors are evolving tactics	Internal Links	Dofollow
How drones are hunting fires hidden beneath the Cairngorms	Internal Links	Dofollow
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Football DailyMNC: Man City defiant, Fulham struggling & Seedorf in Brazil	Internal Links	Dofollow
BBC Women's Football WeeklyLionesses on track, Cuthbert returns and Kirby on Brighton's start	Internal Links	Dofollow
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Football DailySpygate: Eckert free to continue as Southampton manager	Internal Links	Dofollow
BBC Women's Football WeeklyLionesses special: Esme Morgan & the next-gen midfielders	Internal Links	Dofollow
Sport	Internal Links	Dofollow
How much did Man City's rule breaking cost your team? The potential impact of Manchester City's rule breaking runs deep, including missed Champions League qualification, relegation and Premier League prize money.	Internal Links	Dofollow
Rwanda to host F1's first race in Africa since 1993	Internal Links	Dofollow
The star is Luis Enrique - inside the plans to keep PSG at the top	Internal Links	Dofollow
Health	Internal Links	Dofollow
Temperature may trump light for shaping sleep Some scientists think that temperature could be just as important as light at training the body's circadian clocks.	Internal Links	Dofollow
Why a global outbreak of plague is unlikely	Internal Links	Dofollow
What blood sugar spikes reveal about your health	Internal Links	Dofollow
Five simple ways to keep your neck healthy	Internal Links	Dofollow
Culture	Internal Links	Dofollow
Nine images capturing 100 years of Bel-Air The brainchild of a rancher-turned-oilman, the 100-year-old neighbourhood has evolved from a "gentlemen's haven" to a film-star refuge and a high-end, low-profile enclave.	Internal Links	Dofollow
Cracking voice, Gromit: Dog to speak at last	Internal Links	Dofollow
Raye hits back at ticket touts who 'overwhelmed' sign-up for Albert Hall show	Internal Links	Dofollow
1970s theatre 'not worth spending millions on'	Internal Links	Dofollow
The ghost town that almost became Aspen Just 15 minutes from glitzy Aspen lies Ashcroft, an atmospheric ghost town that once had ambitions to become Colorado's next great ski resort.	Internal Links	Dofollow
Why don't Scandinavians say please?	Internal Links	Dofollow
Decades before Salem, Connecticut was hunting for witches	Internal Links	Dofollow
Canada's bizarre mummified toe cocktail	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Arts	Internal Links	Dofollow
'Bold and inventive' Canadian poet Anne Carson wins Nobel Literature Prize Carson, 76, is celebrated for works that often cross boundaries between poetry, fiction and scholarship.	Internal Links	Dofollow
How the goddess Aphrodite became a controversial symbol of love and sex	Internal Links	Dofollow
Four things Jane Austen adaptations get wrong - according to experts	Internal Links	Dofollow
JRR Tolkien on 'the most tragic moment' in The Lord of the Rings	Internal Links	Dofollow
Earth	Internal Links	Dofollow
The US wastes millions of tonnes of rice each year. Now people are building homes with it A notoriously stubborn agricultural waste product, rice husk is now being repurposed as a sturdy and resilient construction material.	Internal Links	Dofollow
The penguins thriving in an active volcano	Internal Links	Dofollow
Yoga bears to resting owl face: 10 of the funniest animal photos of 2026	Internal Links	Dofollow
Great white sharks are heading north. Canadians are having to learn to live with them	Internal Links	Dofollow

The Tuscan nonna teaching the internet to cook The Travel Show learns the secrets of Tuscany's greatest dishes from social media star Nonna Silvi.	Internal Links	Dofollow
Meet the dogs learning to run with assistive mobility tech	Internal Links	Dofollow
The stunning Austrian castle once ruled by robber barons	Internal Links	Dofollow
Learning the ancient art of survival in the Scottish Highlands	Internal Links	Dofollow
World's Table	Internal Links	Dofollow
Why travellers are obsessed with foreign supermarkets From Tokyo egg sandwiches to Greek dairy aisles, supermarket aisles are becoming one of travel's most revealing and beloved experiences.	Internal Links	Dofollow
The five meals Andrew Zimmern will never forget	Internal Links	Dofollow
Why Estonians invite strangers into their back yards each summer	Internal Links	Dofollow
'NonnaMaxxing': Tourists are paying to travel like grandmothers	Internal Links	Dofollow
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Future Earth Essential climate news and hopeful developments across the globe. Every Tuesday, direct to your inbox.	Internal Links	Dofollow
How to Sleep Better Wake up rested and feel more alert, with expert tips to improve your sleep in a six-part course.	Internal Links	Dofollow
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BBC News na srpskom (Serbian)	Internal Links	Dofollow
BBC News Україна (Ukrainian)	Internal Links	Dofollow
BBC News O'zbek (Uzbek)	Internal Links	Dofollow
BBC News عربي (Arabic)	Internal Links	Dofollow
BBC News فارسی (Persian)	Internal Links	Dofollow
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BBC News বাংলা (Bengali)	Internal Links	Dofollow
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BBC News සිංහල (Sinhala)	Internal Links	Dofollow
BBC News ਪੰਜਾਬੀ (Punjabi)	Internal Links	Dofollow

BBC News Afaan Oromoo	Internal Links	Dofollow
BBC News አማርኛ (Amharic)	Internal Links	Dofollow
BBC News Afrique (French)	Internal Links	Dofollow
BBC News Hausa	Internal Links	Dofollow
BBC News Gaelic NAIDHEACHDAN	Internal Links	Dofollow
BBC News Ìgbò	Internal Links	Dofollow
BBC News Japanese 日本語	Internal Links	Dofollow
BBC News Gahuza	Internal Links	Dofollow
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BBC News Swahili	Internal Links	Dofollow
BBC News தமிழ் (Tamil)	Internal Links	Dofollow
BBC News తెలుగు (Telugu)	Internal Links	Dofollow
BBC News ትግርኛ (Tigrinya)	Internal Links	Dofollow
BBC News اردو (Urdu)	Internal Links	Dofollow
BBC News Yorùbá	Internal Links	Dofollow
BBC News World Service	Internal Links	Dofollow
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Cookies	Internal Links	Dofollow
Content Index	Internal Links	Dofollow
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While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://bbc.com/undefined>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.